

Megan (Westrum) Yeretsian, M.A.

Economist
Advanced Analytical Consulting Group, Inc.
Phone: (617) 338-2224
Email: MeganYeretsian@AACG.com

Professional Summary

Ms. Yeretsian focuses on economic research, statistical analysis, and report development. She is experienced in a variety of statistical methods including linear regressions, maximum likelihood, and panel data analysis, and has extensive experience in related statistical programming. She has performed data analysis used in operations and strategy analyses for Fortune 500 companies and academic research related to litigation areas including industrial organization, copyright infringement, healthcare, and labor and employment. She has also conducted research, data analysis and literature reviews on health insurance and employee benefit issues for the Employee Benefits Security Administration (EBSA).

Education

M.A., Government, Harvard University
B.A. (summa cum laude), Economics and Political Science, University of Notre Dame

Selected Engagements

- Assisted with data analysis in support of a lawsuit brought by organizations that owned or operated hospitals participating in the Medicare program against the Department of Health and Human Services. The suit alleges that flaws in the implementation of various Medicare payment regulations deprived the plaintiff hospitals of millions of dollars in Medicare payments.
- Performed proactive pay equity studies for a national retailer that wanted to determine whether protected class members, on average, were paid lower wages/salaries.
- Provided litigation support in a case brought against a file-hosting website for copyright infringement.
- Assisted a well-known consumer products company to analyze customer buying behavior and price sensitivity. The team identified targeted price increases which would minimize volume loss.
- Participated in several research initiatives commissioned by the Employee Benefits Security Administration (EBSA). For these initiatives, Ms. Yeretsian has written SAS and STATA code for statistical analysis, conducted literature reviews and other secondary

research, located and evaluated public data sources, and compiled reports and presentations.

Professional Experience

- Economist/Senior Consultant/Analyst, Advanced Analytical Consulting Group, Inc. 2011–present.
- Consulting Analyst, Accenture, 2007-2009.

Papers and Publications

- “Identifying Self-Insured Health Plans Using Research Data Sources” (with Michael Brien, Constantijn Panis and Michael Dowdy). 2012. Report for the U.S. Department of Labor available at <http://www.dol.gov/ebsa/pdf/deloitte2012-3.pdf>