STRATEGICPOWER GENERATIONR esourceOPTIMIZATION

MANAGE UNCERTAINTY MINIMIZE REGULATORY COMPLIANCE COSTS Optimize Resource Portfolio



Demand Ambiguity Renewable Mandates offigure rice Retire SO2 $\mathbf{S}^{\mathbf{N}}$ CO₂ ZHg Build Technological Uncertainty

WHAT IS YOUR STRATEGY TO SURVIVE BUSINESS UNCERTAINTY?

Electric power generators face unprecedented uncertainty in the form of looming regulatory requirements, uncertain demand, renewables mandates, new technologies and fuel price volatility. In the face of this uncertainty, utilities need to develop an optimal asset strategy plan for existing and new electricity sources.

Advanced Analytical Consulting Group's *Strategic Resource Optimization (SRO)* framework provides a fully integrated modeling capability to evaluate least-cost capacity expansion, retirements and emission control strategies for meeting energy demand and meeting/exploiting current and emerging emissions limits/markets.

- > Determine least-cost capacity expansion strategies
- > Exploit current and emerging emissions limits/markets
- > Meet energy demand
- > Set plant retirement schedules
- > Evaluate emission control cost impacts

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The difference between 70 and 65 PPM New 8-Hour ozone limits for the next round of NAAQS amounts to \$77 billion dollars in compliance costs.

STRATEGIC RESOURCE OPTIMIZATION

Existing simulation approaches focus primarily on chronological dispatch decision-making based on hourly production costs and locational marginal prices. While these models fulfill their intended purpose, they have limited applicability toward higher-level strategic planning issues such as emissions compliance, future technology options, asset retirements and retrofits and capital planning in an era of unprecedented risks.

SRO is a new framework from Advanced Analytical Consulting Group (AACG) designed from the ground-up to analyze strategic planning issues while considering the future uncertainty affecting every aspect of the power generation business.

MODEL CAPABILITIES





SRO: Examples of Questions Answered

STRATEGIC

- * Clean coal, gas-fired combined cycle or nuclear for new base-load plants?
- * How will state renewable portfolio standards affect other resource choices?
- * What price premium is justified for DSM as a hedging strategy?

TACTICAL

- * Should existing large coal-fired units be retrofit with SCRs and scrubbers or converted to burn natural gas?
- * Which older uncontrolled coal units should be retired and when?
- * How does the flexibility of mothballing units compare with the savings of retiring them?
- * At what natural gas price levels do gas-fired combined cycle plants become uneconomic?

POWER MARKETS ARE EVOLVING. WHY BE ONE OF THE DINOSAURS?

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LOS ANGELES

Advanced Analytical Consulting Group assists business clients with strategic and operational consulting based on in-depth quantitative analysis of corporate data and the client's position in the market. Our advice provides empirically-based strategies drawn from powerful scientific methods in the fields of economics, statistics, and computing. Our technology and programs extend the benefits of our consulting engagements. By embedding our analytical methods in programs and tools that our clients can reuse, our clients continue to capture strategic benefits and operational insights on their own.

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